

**FOR IMMEDIATE RELEASE**

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**WHAT:** Viernes Culturales/Cultural Fridays Arts & Culture Festival

**WHEN:** Friday, May 25th , 7:00 – 11 p.m.

**WHERE:** SW 8<sup>th</sup> St. between 14<sup>th</sup> and 16<sup>th</sup> Avenues

**VIERNES CULTURALES / CULTURAL FRIDAYS MAY 25<sup>th</sup>**

**Brought to you by FRIENDS OF LITTLE HAVANA**

**On the Main Stage**

This months Viernes Culturales welcomes to our main stage some of Miami's top local bands!

Miami, FL –

**PALO!** - Called "...the new Latin sound of Miami", PALO! is becoming a favorite among

South Florida's live music and dance devotees. Playing a unique style they call

"Afro-Cuban Funk", PALO! Features an infectious mix of vintage Latin and contemporary Urban sounds.

PALO! is: Leslie Cartaya, vocals; Ed Calle, sax; Raymer Olalde, percussion; Mipa, percussion; Philbert Armenteros, percussion; and Steve Roitstein, beats and keyboards.

**Miami Street Band** –The Miami Street Band! They light it up with a fiery blend of R&B, Afro-Cuban, Hip-Hop & Rock sounds, accompanied by intense dance routines that get the crowd pumped up and get their feet moving! This 22-member assemblage of brass & percussion plays a set list that's always fun and exciting, performing songs by a diverse group of artists including Celia Cruz, Gloria Estefan, Michael Jackson, Jay-Z, Kool And The Gang, The Rebirth Brass Band, and Phil Collins

**Orquesta America-** was founded by Ruben Otero in 1968. They are a twelve piece band and these talented musicians have an extensive repertoire.

**Collaborators**

**i.d Art. & Latin Quarter Cultural Center**

i.d art will hold a Art Business Seminar directed by Frank Zapata at Latin Quarter Cultural Center . He will focus on how copyright laws can best protect intellectual property (IP) in an age when the Internet and other advances in technology are fundamentally changing the way people work, learn, and entertain.

Topics:

- \* Copyright Laws and Procedures
- \* Copyright implications for educational institutions
- \* What is a Moral Right
- \* What is a statutory License
- \* P2P internet file sharing

Also, i.d. art is presenting an art installation of Aurora Molina called "surrounded by my people." This installation will be develops outside, beside the Tower Theatre. The free celebration, on Friday, **May 25th**, from 7 pm to 11 p.m. (always the last Friday of every month), also features local artists and artisans, street performers, and art exhibited at the area's many local galleries. A full schedule of events is below. The festivities take place on SW 8<sup>th</sup> Street between 14<sup>th</sup> and 17<sup>th</sup> Avenues

**Viernes Culturales/Cultural Fridays, Inc.**  
1421 SW 8<sup>th</sup> St. Ste. 2

## **VJ ALESS/PANDAS**

Born in Miami, and raised up in Mendoza, Argentina. VJ Aless/Pandas does live visuals, set projections for events, clubs, and street events. \*Pandas Multimedia, formed by Aless and Emanuel, offering Web Designs, print, and music production. For more information: [WWW.PANDASMULTIMEDIA.COM.AR](http://WWW.PANDASMULTIMEDIA.COM.AR)

## **Artist of the Month**

### **Mark Stark**

Is born in Elmira, New York educated in the D.C Metro Area received a bachelors of Arts in Studio Art at University of Maryland College Parks. He moved to Miami in 2005 and has focused on Installation and interactive sculptor. Most recently his work was shown at Cornerstone in the wydwood arts district.

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### **SCHEDULE OF EVENTS**

6:30 pm: **History Tour of Little Havana** led by Dr. Paul George (meet in front of Tower Theater)

### **Events at Main Stage (15<sup>th</sup> Avenue & SW 8<sup>th</sup> St.):**

**6:45 pm: PALO!**

**8:00 pm: MIAMI STREET BAND**

**9:30 pm: ORCHESTRA AMERICA**

A celebration of Little Havana's arts, culture, heritage and unique merchants, Viernes Culturales occurs on the last Friday of every month.

### **ABOUT VIERNES CULTURALES/CULTURAL FRIDAYS, INC.**

The mission of Viernes Culturales/Cultural Fridays, Inc., the nonprofit 501(c)3 organization that produces the Viernes Culturales event, is to enrich the vibrancy of Miami's historic Little Havana neighborhood and business district by preserving, cultivating and promoting local arts, culture, heritage and small businesses. Viernes Culturales/Cultural Fridays, Inc. programs are made possible by the generous support of our sponsors as well as the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners.